# 2020 DONOR IMPACT REPORT

WELLS INTERNATIONAL FOUNDATION



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# WELCOME TO OUR DONOR IMPACT REPORT



# **CONTENTS**

| 1  | Founder's Message                | <u>4</u>  |
|----|----------------------------------|-----------|
| 2  | Board of Directors and Staff     | <u>5</u>  |
| 3  | The Arts and Travel/Study Abroad | <u>6</u>  |
| 4  | STEAM Education                  | <u>12</u> |
| 5  | <u>Literacy</u>                  | <u>14</u> |
| 6  | Women's Empowerment              | <u>16</u> |
| 7  | <u>Financial Report</u>          | <u>18</u> |
| 8  | What's Coming in 2022            | <u>19</u> |
| 9  | How You Can Help                 | <u>20</u> |
| 10 | Contact Information              | <u>21</u> |

# **FOUNDER'S** MESSAGE



Monique Y. Wells, Founder and CEO

What a whirlwind 2020 was for everyone!

Between the Covid-19 pandemic and the murder of George Floyd, followed by the global outpouring of support for the Black Lives Matter movement, nonprofits around the world were left reeling with questions about how they could continue to serve - indeed, how they could continue to exist – in the face of such tragedy and uncertainty.

WIF was no different. Yet, we not only survived, we thrived.

And that's all because of YOU!

You supported the amazing crowdfunding campaign mounted by Oliver Gee of the Earful Tower, which highlighted our work in travel/study abroad as well as the arts.

This gave birth to our Virtual Black Paris Experience, which served over 400 individuals and 66 families during the last 90 days of the year. The Experience is one of two programs that we now operate in collaboration with the for-profit enterprise, Entrée to Black Paris tours.

You rallied behind our online art exhibition called COVID-19 PAGES: The Influence & Inspiration of Women, which brought together an amazing curatorial team and twenty-seven (27) professional women artists of extraordinary talent and achievements representing five countries on three continents in our quest to honor the essential work of women who are alleviating the negative effects of the pandemic across the globe.

And your gifts made our donation of over 1,000 books to Bloom Academy Charter Elementary School in Houston, Texas possible.

You are the reason WIF is able to continue to empower women and persons of African descent to realize their highest potential through arts, literacy, study abroad, and other educational and cultural programs.

You are the reason we are an attractive collaborative partner for three influential nonprofits with whom we established relationships last year.

As always, you have my deepest gratitude for your unwavering encouragement and generosity!

Monique Y. Wells

monique y. Wells

**FOUNDER AND CEO** 

# BOARD OF DIRECTORS AND STAFF

#### **FOUNDER AND CEO**

Monique Y. Wells

#### **BOARD OF DIRECTORS** (through July 1, 2020)

Mandy Craig Chad Everhart Kathleen Hurley

#### INTERIM BOARD OF DIRECTORS (September 1 – December 30, 2021)

Nicole Matusinec Tom Reeves Francis Van Wyk

#### **VIRTUAL STAFF AND CONSULTING TEAM**

Garrett Anderson – IT consultant

Deborah Harlow – Operations and Donor Relations Manager

Outsourcing Services USA – Web site management

# THE ARTS AND TRAVEL/ **STUDY ABROAD**

The future belongs to young people with an education and the imagination to create.

~ Barack Obama

The world is a book, and those who do not travel read only a page.

~ Saint Augustine

### COVID-19 PAGES: THE INFLUENCE & INSPIRATION OF WOMEN - A VIRTUAL ART EXHIBITION

(Note: This arts project is also classified as a Women's Empowerment initiative.)

In the advent of the COVID-19 pandemic, nations around the world have seen women step into roles as first responders, essential workers, and other positions of influence and inspiration, even as they are disproportionately negatively affected by the virus.

Through an initiative that was launched in September 2020, WIF is collaborating with the Anderson Brickler Gallery and Thinking CAP: Collaborative Art Projects in Tallahassee, FL to create a virtual art exhibition that celebrates these women.

Phase I of the project will showcase contributions by professional women artists. These women are often marginalized regarding their access to exhibition space and underpaid for their work relative to their male counterparts. The exhibition provides a singular opportunity for them to expose their work as part of the reckoning of this unprecedented historic event.

Internationally acclaimed artist Faith Ringgold is supporting **COVID-19 PAGES** by "lending" her seminal work entitled The American People Series #16: Woman Looking in a Mirror, 1966 to the exhibition. It will appear on the Website throughout the entire exhibition. Ringgold is honored as a Legendary Artist during the exhibition.

Renowned artist Carrie Mae Weems is COVID-19 PAGES's Honorable Guest for Phase I. We are pleased to help raise awareness of her public art project, **RESIST COVID/TAKE 6!**, the mission of which is to raise the awareness of the general public about the dangers of Covid-19 – particularly for black, brown, and indigenous peoples.

WIF organized educational programming in association with COVID-19 PAGES. In November 2020, we held an online round table discussion entitled "Creation as Medicine during Challenging Times." Forty-three people enrolled for this event, during which three panelists discussed two topics: 1) the effect that the pandemic has had on the marginalization of women artists in the professional art world and 2) the usefulness of art as therapy during times of global crisis.

### **COVER ART FOR COVID-19 PAGES EXHIBITION**



#### **IMPACT:**

The Artist Relief Fund recently reported that 95 percent of artists have lost income because of COVID-19 and that 62 percent of artists have become fully unemployed because of it. These results demonstrate the extremely harsh financial reality faced by artists in the current crisis.

**COVID-19 PAGES** has called attention to the financial needs of professional women artists. Through PR (traditional press and media, social media) about the exhibition and our educational programming, WIF's reputation as an art-centric non-profit has expanded.

### ENTRÉE TO BLACK PARIS (ETBP) CULTURAL AWARENESS PROGRAM

In Autumn 2020, we launched the Entrée to Black Paris (ETBP) Cultural Awareness Program in collaboration with Entrée to Black Paris tours. We did so in conjunction with the global outpouring of support for Black Lives Matter, with the intent to strengthen our commitment to the important work of creating opportunities for people of all nationalities, races, and creeds to learn about the enormous contribution that Africans and persons of African descent have made to French, and especially Parisian, culture.

We believe this will increase awareness, understanding, and appreciation of black cultures, which, in turn, will positively influence and impact the path to social justice.

Two distinct programs operate under this initiative, which falls under our arts and travel/study abroad Strategic Focus Areas (SFAs):



**Chef Ludovic Robar** 

### CREOLE CULINARY ARTS

WIF is coordinating a multi-year program for students at the Marion P. Thomas Charter School High School of Performing and Culinary Arts (MPTCS) in Newark, NJ that will consist of virtual presentations and cooking classes delivered by chefs at the Academy of Culinary Art for the Creole World. It will culminate with the students traveling to Paris for a culinary study abroad experience.

MPTCS is the largest independently-operated free public charter school in Newark. Established in 1999, it is one of the only minority-led charter schools in the city, reflecting both its student population and the community it serves. Since its inception, the school has grown from four classrooms to three campuses and now serves 1,500 K-12 students.

Cooking lessons are to be delivered live by Chef Ludovic Robar, a member of the Academy's "Cercle Gastronomique des Chefs Créoles" (Gastronomic Circle of Creole Chefs). Chef Robar is Director of Education at the prestigious Jean Drouant Hospitality and Catering High School in Paris, France. Fluent in English and Chinese as well as in French and Creole, he will conduct each 50-minute lesson from one of the school's professional kitchens with the support of an assistant and a full video crew.



During the lessons, students will interact with Chef Lobar in real time and will receive detailed documentation of the recipes and procedures demonstrated, complete with video links.

Inspired by the success of the Classes Duo Paris / Knoxville program of 2018-2019, which WIF organized in collaboration with the City of Paris, WIF is organizing an opportunity for MPTCS students to interact with their French peers – the high school students who are enrolled at Jean Drouant Hospitality and Catering High School.

The Creole Culinary Arts program first taught MPTCS students how to write and maintain a food blog.

The Food Blogging Course was structured to:

- Improve students' writing skills.
- Improve students' oral communication skills.
- Improve students' technology skills.
- Provide exposure for MPTCS and its transatlantic culinary arts curriculum.
- Support fundraising efforts that will raise the money required for the students to travel to France once they complete the multi-year program.



The food blogging course for MPTCS took place during Fall Semester 2020. It was based on experience gleaned from Entrée to Black Paris's established relationships with more than 100 local Parisian restaurants and renowned chefs operating in Paris and the U.S.

By teaching the students how to create and produce their own culinary blog, this course paved the way for advantageous interactions between the MPTCS students and the chefs of the Academy, which were to have begun in January 2021.

Due to pandemic restrictions on both sides of the Atlantic, video cooking classes are now scheduled to begin in September 2021.

#### IMPACT:

Participating students will have the opportunity to learn from a multilingual chef who was born in Martinique, studied in France, and worked for over eight years in China thanks to his pursuit of culinary arts as a career. They will benefit from interacting with a person of color who is a living example of how the culinary profession can provide opportunities to see the world. They will also build cross-cultural understanding through the relationships they forge with their French high school peers.

### VIRTUAL FIELD TRIPS TO PARIS

Stemming from the lockdowns imposed because of the pandemic, WIF and Entrée to Black Paris designed a virtual field trip to Paris as a way to provide underserved minority populations who do not have the financial means to travel with the ability to experience the French capital through the unique lens of African diaspora history, culture, and contemporary life.

This "trip" consists of Dr. Monique Y. Wells providing live commentary on video recordings of Entrée to Black Paris walking tours. The host organization receives a list of destinations on the tour in advance so that participants can research them and prepare questions that Dr. Wells answers in real time during these encounters.

Through a collaboration with STEM Atlanta Women, a U.S. non-profit in Atlanta, Georgia, WIF delivered virtual field trips to Paris to:

- Coretta Scott King Young Women's Leadership Academy (CSKYWLA), an all-girls public school in Atlanta that recently implemented a global consciousness program for its students.
- Thurgood Marshall Center Trust, a non-profit in Washington, D.C. whose student programs focus on STEAM education, leadership development, and diversity and inclusion, and
- Diamond in the Rough (DITR), a youth development group in the greater Atlanta area that serves socioeconomically-disadvantaged PreK-Grade 12 girls.



#### IMPACT:

Young U.S. citizens who travel abroad increase their opportunities for gainful employment, admission to graduate school, and philanthropic activity. They increase their self-confidence and acquire the skills necessary to succeed at their jobs. And they develop flexibility, adaptability, and cultural awareness that make them not only valued global citizens, but also valued U.S. citizens.

Your donations support these outcomes!

Two hundred sixty-seven (267) students and faculty attended the virtual field trip we provided for the Coretta Scott King Young Women's Leadership Academy in Atlanta. Twenty-five (25) youth and facilitators experienced the trip we provided for the Thurgood Marshall Center Trust in Washington, D.C. In collaboration with STEM Atlanta Women and nonprofit Diamond in the Rough (DITR), we delivered a "Christmas in Paris" trip for 66 DITR families. In collaboration with STEM Atlanta Women and Gem Makers, DITR's for-profit collaborative partner, we delivered a New Year's Eve "Virtual Ladies' Trip to Paris" trip for the general public, which lasted over four hours and was attended by over 120 persons.

Based on the overwhelmingly positive response received for these virtual trips, we envision multiple field trips for underserved youth in 2021.

### **CLASSES DUO PARIS NEW ENGLAND**

Due to the success of the Classes Duo Paris / Knoxville program, which consisted of a two-plus year cultural and language exchange between Jean Zay Elementary Public School in Paris and Nature's Way Montessori School in Knoxville, TN, the Carole D. Fredericks Foundation was inspired to contact WIF and the City of Paris to explore the possibility of launching a second Classes Duo project based on the life and music of Carole Denise Fredericks. Fredericks was an African-American woman who achieved stardom in France as a solo performer and as part of the Fredericks-Goldman-Jones trio. She relocated to Paris in 1979 without knowing the French language, became a pop music legend there, and is buried there.

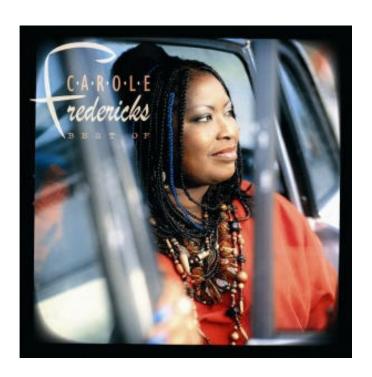
Classes Duo Paris / New England was organized between two elementary schools in Paris and an elementary school in Brattleboro, Vermont. The program launched in September 2020.

Students at Maurice Rouvier Elementary School in Paris, who are 7-10 years of age, have researched Carole Fredericks on line and are creating a mini-documentary about her life. They have interviewed Connie Fredericks-Malone, Director of the Carole D. Fredericks Foundation and sister of the deceased artist, as part of their project.

Due to restrictions imposed by the COVID-19 pandemic, the second Paris school was not able to pursue this project. Students at the Green Street School in Vermont were not able to meet in person during the fall semester, so their introduction to the program was delayed.

#### **IMPACT:**

A strong connection has developed between the Rouvier students and Connie Fredericks-Malone. Through their film project, the students are learning about the values and character traits that supported Carole D. Fredericks as she built her career as a performer, traveled the world, and became a philanthropist in the City of Paris. They are also perfecting their spoken English and learning about U.S. culture. The students greatly anticipate their first encounter with their Green Street peers, which is planned for Spring Semester 2021.



## **STEAM EDUCATION**

STEAM programs "educate both halves of the brain and prepare students for success in a world that values a well-rounded and innovative workforce."

~ Representative Suzanne Bonamici (D-OR)

Over the years, WIF has collaborated with multiple organizations whose goal is to encourage and enable STEM / STEAM projects and programs and to promote diversity in these programs. These organizations include the University of Arizona Center for Digital

Humanities, Pawsibilities, Hill's Pet Nutrition, The Startup Squad, the International School of Paris, and Philanthropy Alliance Foundation.

# STEM ATLANTA WOMEN

In September 2020, WIF entered

into a collaboration with STEM Atlanta Women, an organization whose mission is to enlighten, educate and empower women and girls to take advantage of the global opportunities in Science, Technology, Engineering, and Mathematics (STEM) and to acquire the skills needed to compete and succeed in the 21st Century and beyond.

STEM Atlanta Women hosted the STEM in the City
Multicultural International Summer Program in 2020
and currently hosts the International STEM Saturdays
& Virtual Learning Support Program. It now seeks to
form a similar program called STEM in the City – PARIS:
a multicultural, peer-to-peer mentoring opportunity for

girls in Grades 6-12 with a focus on life sciences, including veterinary medicine. During this 90-day program, a cohort of girls from across the globe will come together twice a month in a peer-learn-

ing environment to explore the topic of veterinary medicine. Successful participants earn a certificate in global citizenship.

WIF will serve as the principal advisor for

the planning and development of this program and Founder and CEO Dr. Monique Y. Wells will contribute to the delivery of the program with presentations and activities regarding veterinary pathology. Dr. Wells is a veterinary pathologist and toxicologist with board certifications in the U.S. and Europe. She has over 30 years of experience and expertise in the field, comprised of work in diagnostic pathology, preclinical safety, and training and mentoring. Her work has taken her across the globe—she is a member of professional organizations in the U.S., Europe, and India and has contacts in veterinary schools and laboratories across Europe, in China, and in Southeast Asia.



### **PAWSIBILITIES**

Pawsibilities is a 501(c)(3) organization whose mission is to improve the recruitment and retention of underrepresented groups into the veterinary profession. Dr. Wells is a member of the advisory board.

Through WIF's joint collaboration with Pawsibilities, Hill's Pet Nutrition, and The Startup Squad, Dr. Wells organized two virtual interviews with 13-year-old Ava Dorsey, a girl CEO who, for the past five years, has operated Ava's Pet

Palace – an entrepreneurial business that produces organic pet treats for dogs and cats. Ava was interviewed by Dr. Tania Otero of Hill's Pet Nutrition about her selection of ingredients for healthy treats and her motivation for starting and building her business.

In turn, Ava – who would like to become a veterinarian – interviewed Dr. Otero about why she chose to become a Ava Dorsey being interviewed by Dr. Tania Otero of Hill's Pet Nutrition

veterinarian, the time required to complete a veterinary education, and the courses she (Ava) needs to take to get into veterinary school.

Ava also demonstrated making a batch of pet treats for the young girls and adults who joined the Zoom calls.

Women veterinarians from multiple disciplines and middle school-aged girls from the U.S. and Uganda participated in the second call, which was hosted by Philanthropy Alliance Foundation's You Me and Them youth podcast. Comments made by the director of the organization that serves the

Ugandan girls were particularly enlightening, as she informed conference attendees that Ugandans tend to have a different view on human-animal relationships and have relatively little experience with pet ownership.

#### **IMPACT:**

Veterinary medicine is one of the least diverse professions in the United States. Non-Hispanic Caucasians

currently make up 86% of the veterinary profession, while Asian, Hispanic, and African American/ Black veterinarians make up 6, 4 and 2% respectively. The Association of American Veterinary Medical Colleges (AAVMC) reports that for 2020, 76% of veterinary students were Caucasian, 3% African American/ black, 5.5% Asian and 7.5% Latinx/Hispanic.

Through our STEAM education programs, WIF is exposing women and girls, including those from racially and socioeconomically disadvantaged populations, to careers and opportunities that otherwise would not have been available because of their lack of access. These include opportunities for mentorship, which is crucial to developing a successful career.

This is our contribution to the improvement of the health and wellbeing of animals, humans, and the environment through the development of a diverse, culturally competent body of veterinarians in the U.S.

### **LITERACY**

I owe who I am, why I live where I live, and why I do what I do to the books I read as a child.

~Dr. Monique Y. Wells

### **BOOK DONATIONS**

Through our 2019 People & Pajamas event at the Houston Public Library, WIF became acquainted with Courtney Sales, Founder and Head of School at Bloom Academy. Bloom is a public charter elementary school that opened its doors in August 2019 with classes for kindergartners and first graders. The school added a class of second graders for the 2020-2021 school year and intends to add a class of third graders for the 2021-2022 academic year.

Sales considers Memphis Merit Academy in Memphis, TN to be Bloom's "sister" school. It was founded at the same time as Bloom, and Sales and Memphis Merit Head of School Lakenna Booker are members of the same graduating cohort from the BES (formerly known as Building Excellent Schools) program. BES trains leaders to build schools, to ensure their schools excel, and to sustain their results over time.

DENLING VIIII
TELLING (2)
This Me Happy, 6

**Bloom Academy Kindergartner** 

In 2020, WIF supported Bloom with book donations totaling over 1000 volumes for the 94 children enrolled in the kindergarten through Grade 2 classes.

We also donated 150 books to Memphis Merit Academy. The demographics of the student body for this charter school are remarkably similar to those of Bloom's student body.

#### **IMPACT**:

Your contributions to our literacy SFA purchased the books that WIF donated to these schools. We take special care to select titles that portray representational race and gender role models and characters that combat stereotypes and show young readers the diversity of opportunities available to them in this world.

The books that were given to Bloom Academy have been used to build classroom libraries. In November 2020, Courtney Sales has informed us that Bloom's classroom libraries are now sufficiently stocked, so future book contributions to this school will be used to build home libraries for students.

### **VIRTUAL STORY TIME**

WIF has launched a collaboration with The Startup Squad, an organization that empowers girls aged 7-17 years with an entrepreneurial mindset so they can realize their potential, whatever their passions may be. Among the 70+ girls being encouraged to start and run businesses are several who have written and published books.

On October 9, 2020, Dr. Monique Y. Wells, WIF's Founder and CEO, joined Nazia Frank, Match Events Coordinator for Big Brothers Big Sisters Houston (BBBS), Brian Weisfeld, founder of The Startup Squad, and Startup Squad protégé Rosemary Nwaosuagwu, an 8-year-old Houstonian who has published two books through her company called Books by Rossy, to record an "Ask the Entrepreneur" encounter on Zoom.

Weisfeld, Rosemary, and Dr. Wells answered questions submitted in advance by BBBS members and Rosemary read from her book entitled *Lily's Favorite Color.* The interview was recorded and is being shown on BBBS Houston's Facebook page to allow the maximum number of viewers to listen to Rosemary respond thoughtfully to questions about her business. It is available for public viewing here: "Ask the Entrepreneur".

In moving this program forward, we plan to include Rosemary and other children who have written and published children's books in our list of authors.

#### IMPACT:

Research shows that reading aloud is the single most important thing that can help a child prepare for reading and learning. Reading aloud builds literacy skills such as vocabulary, phonics, familiarity with the printed word, and comprehension.

Research also shows that children who come from families of lower socioeconomic or minority status

are more likely to have a broad range of significant weaknesses in prereading abilities, including vocabulary, syntax, and general background knowledge.

The children at Bloom Academy come from families with the lower socioeconomic, minority status described above. Every day of their lives not spent working deliberately and effectively on their literacy skills is almost certain to contribute to an inability to achieve proficiency in education, and ultimately, an inability to break the poverty cycle.

Your donations helped support the successful pilot of the virtual story time program, which was conceived for the children at Bloom Academy. Because the sessions will be virtual, we will invite other Houston area schools, Memphis Merit Academy in Memphis, TN, and other schools across the nation to participate. The schools that the child authors attend will be invited to participate as well.



#### Screenshot of "Ask an Entrepreneur" Interview

In addition to helping the students who listen to the stories, this program helps the child authors who read their stories develop presentation skills such as clear articulation, mastering performance anxiety, and audience relations.

## **WOMEN'S EMPOWERMENT**

There is no force equal to a woman determined to rise.

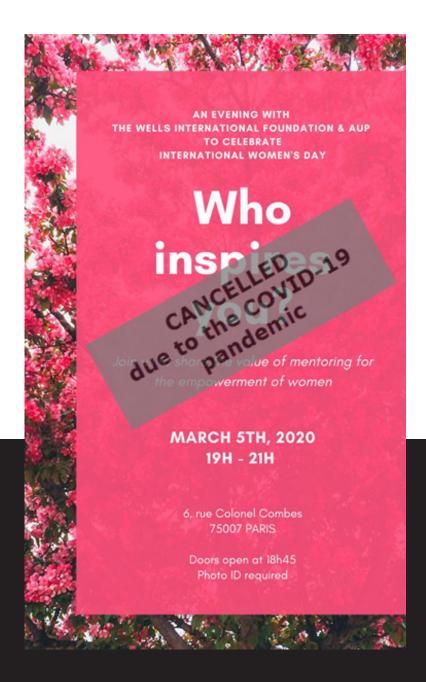
~ W. E. B. Du Bois

# WHO INSPIRES YOU? — INTERGENERATIONAL MENTORING AT THE AMERICAN UNIVERSITY OF PARIS

Through Founder Monique Y. Wells' relationship with American University of Paris (AUP) President Dr. Celeste Schenck, WIF collaborated with the university (student body is ~70% female; faculty is 51% female) to organize an International Women's Day event on the importance of mentoring for women. Seventy (70) women business leaders and educators – including AUP alumnae, and AUP students were invited to explore how to seek and build effective mentoring relationships.

This event, whose theme was "Intergenerational Mentoring: How to Find My Support System and Encouragement during COVID and Beyond," was scheduled for March 5, 2020. It was cancelled due to the COVID-19 pandemic.

Our intent is to reschedule in 2021.



### **MENTORING MATTERS**

Under the banner of WIF's women's group, the L<sup>3</sup> Alliance, we added ten articles to the Mentoring Matters series on LinkedIn Pulse in 2020. Mentors and mentees shared their thoughts and personal experiences regarding mentoring with the intent to inspire other women to become mentors.

WIF's Founder and CEO, Dr. Monique Y. Wells, currently mentors six women at the undergraduate, graduate, postdoctoral, and professional level. Among them is Josephine Maina, CEO and Founder of the nonprofit Hadassah Initiative in Kenya. Dr. Wells also mentors an African-American man, Anthony Fleet, who spent a semester in Paris as part of his graduate study at Northwestern University.

Dr. Wells serves on the advisory board of Pawsibilities VetMed, a start-up nonprofit organization whose mission is to provide mentoring for BIPOC and other minorities who wish to enter the field of veterinary medicine. (Dr. Wells is a veterinary pathologist and toxicologist.)

#### IMPACT:

University of Pennsylvania Ph.D. candidate Sonita Moss has completed her degree after spending a year in Paris through a Fulbright fellowship.

University of Arizona graduate Andrea Garcia-Brown has completed eighteen months of service as a health and nutrition program coordinator, educator, and coach at AmeriCorps and National Health Corps in Chicago. She has obtained her doula certification, and been accepted into Master of Public Health Degree program at Boston University as well as the nonprofit leadership master's program at Seattle University.

Johnson and Wales Culinary Arts student Leilah Rice completed her Bache-

lor of Science in Culinary Nutrition and

is now Kitchen Manager at the BlueMoon Brewery in Denver, CO.

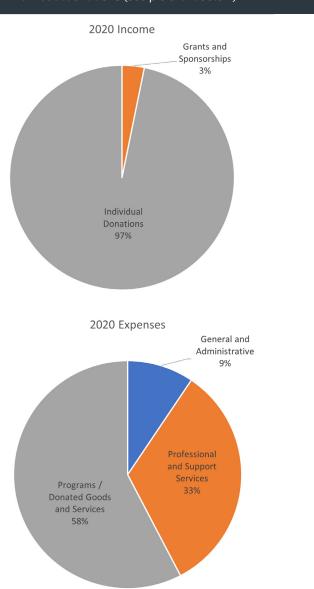
Josephine Maina wrote an extensive tribute to the mentoring she has received from Dr. Wells in her contribution to Mentoring Matters.



# FINANCIAL REPORT

## 2020

WIF's support for Fiscal Year 2020 can be attributed to individual donations like yours, as well as in-kind contributions. Most of our support in 2020 came in the form of individual donations (see pie chart below).



We raised \$3990 from the #Matching-Fund Initiative during the special Giving Tuesday Now campaign for the pandemic on May 5, 2020 and received tremendous support from Oliver Gee of the Earful Tower and his followers, who donated \$11,220 during a June 2020 crowdfunding campaign.

Most of our expenses were generated through the support of programs. In-kind goods and services, while considered donations, are also counted as expenses (see pie chart at left).

# WHAT'S COMING IN 2021

By Monique Y. Wells, Founder and CEO

Your investment in our mission to **cultivate global citizenship through education and culture** is paying off in numerous ways that will come to fruition in 2021.

Because of your generous support in 2020, we had the flexibility to explore ways to effectively combine our various Strategic Focus Areas (SFAs) and cement burgeoning collaborations with other non-profit organizations. As a result:

- We are now poised to deliver a powerful virtual art
  experience, support marginalized professional women
  artists, and provide an opportunity for healing through
  the creation of art through COVID-19 PAGES: The
  Influence & Inspiration of Women. To strengthen the
  impact of your financial contributions, we are actively
  seeking grants and corporate sponsorships for this
  project.
- We have rescheduled the International Women's Day mentoring event with the American University of Paris that was canceled due to the announcement of the pandemic.
- 3. Generous individual cash contributions are supporting the launch of the video cooking classes for Marion P.

  Thomas Culinary High School students and the initiation of their cultural exchange with Paris high school students. Both will take place as soon as pandemic restrictions are sufficiently lifted to allow us to begin.

- 4. Through our collaborations with STEM Atlanta Women and Pawsibilities, your donations will support the expansion of our women's empowerment mentoring activities to the field of veterinary medicine, with a focus on children and youth. We'll fold our virtual story time initiative into this project for yet another way to combine our literacy and STEAM education SFAs.
- 5. Your donations continue to sustain our literacy and STEAM education initiatives in Houston.
- 6. We will pursue the offering of the Virtual Black Paris Experience as a fee for service, which will allow us to generate income to be combined with your charitable gifts to fund our general operations and programs.
- 7. And finally, because of the magnificent growth you're supporting, we'll be bringing on additional consultants to help with general operations in 2021.

The end result will be an even greater **RETURN ON IMPACT** for your dollar contributions.

Onward and upward in 2021!

Monique y. Wells

Monique Y. Wells

Founder and CEO

### **HOW YOU CAN HELP**

Each year, I begin this page with a heartfelt **THANK YOU** for all the love and support you have shared with us over the months and years.

This year, my gratitude is even bigger because thanks to you, WIF is emerging into a new and more powerful stage of existence. It is with a combination of pride and humility that I ask you once again to help us continue to make a positive difference in the lives of the people we serve.

#### SPREAD THE WORD about our activities

If you know of persons interested in helping:

- Minority children and youth learn about the field of veterinary medicine
- Women leaders strengthen and expand their impact locally to globally
- · Educators integrate the arts into teaching science, technology, engineering, and math
- · Young people travel and study abroad
- · Children, university students, and adults experience visual, performing, and culinary arts
- · Minority children see themselves in the books they read as they develop a love of reading

then share our Web link (https://wellsinternationalfoundation.org) and this Donor Impact Report with them!

#### GIVE GENEROUSLY to support WIF's operations

We will use your donations where they are needed most to further projects and programs and the infrastructure that supports them.

We greatly appreciate your gifts of:

- Cash (in the form of checks, online contributions, and wire transfers)
- Frequent flyer miles (to support domestic [U.S.] and international travel)
- In-kind services (for specific projects)

To donate online, click **HERE**.

For other types of contributions, contact Monique Y. Wells at wells@wellsinternationalfoundation.org.

#### JOIN OUR TEAM

We're always looking for skilled, passionate individuals who seek opportunities to:

- Provide pro bono support and expert advice
- Join our volunteer Board of Directors

For more information, contact Monique Y. Wells at wells@wellsinternationalfoundation.org.

# **CONTACT INFORMATION**

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